



Initial Cost (Setup and Equipment) on Comparable Package	Premium Package - \$249 Pre-sale	Essentials Plus - \$349	Home Package - \$299.99 Install	Package - \$179 Setup Fee
Directional/Controllable Camera?	✓	✓	✗	✗
Camera Included in Price?	✓	✗	✗	✓
Automatic Picture-Taking	✓	✗	✗	✗
Self-Installation	✓	✗	✗	✗
Wireless Devices	✓	✗	✓	✓
Phone Notifications Included	✓	✓	✓	✗
Remote Tags/IDs	✓	✗	✗	✗
Notifications While System is Deactivated	✓	✗	✗	✗
Monthly Fees	No Monthly Fees	\$35.99-\$49.99	\$29.95-\$49.95	\$60.00
Contract Requirement	No Contract	Yes, 36 Months	Yes, 36 Months	No Contract
Estimated Cost to Own with Contract , 3 years	\$249.00	\$1,944.64 to \$2,448.64	\$1,355.40 to \$2,075.40	\$2,160.00

Disclaimer:

Data collected on or around Feb 23, 2013, through online research on merchant sites as well as consultation discussions with individual customer service. Prices and information based on comparable packages in the Northern California region.